

Greg Lamm

Editor and Writer

Seattle, WA

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I am an award-winning editor, reporter and writer.

- I have supervised teams of reporters producing daily and enterprise reporting. I recruited, hired and trained journalists. I also have taught journalism courses to university students.
- My yearlong investigation into a \$140 million Ponzi scheme drew a captive audience of readers because I was able to craft a compelling narrative using complex information gathered from victims, court records and company documents. As a veteran business writer, I have been successful at grasping complex business models and strategies and interpreting them for my readers.
- As digital editor at an influential local media organization and editor of a technology blog, I have demonstrated an ability to attract, maintain and engage an online audience of readers.
- I am proficient with media and publishing and content management system tools, including Adobe InCopy, InDesign and WordPress.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Journalist, Writer, Editor

The Seattle Times, Delta Sky Magazine, Journey Puget Sound - Seattle, WA

June 2013 to Present

- Sunday metro editor at The Seattle Times; also worked as an assistant business editor at The Times.
- Other clients have included Delta Sky Magazine, The Office of Gov. Jay Inslee, Seattle Business magazine and The Trust for Public Land.
- My travel stories can be seen in Journey Puget Sound magazine and on the AAA Washington website.

Digital Editor

Puget Sound Business Journal

August 2016 to March 2019

- Responsible for editing online content for hyper-local business news site that averages more than 2 million page views a month.
- Also responsible for curating and delivering email newsletters, including Morning Edition and Tech Flash.

Reporter

Puget Sound Business Journal.

January 2004 to June 2013

- Core beats included technology, banking and personal finance, politics and government, the legal industry, corporate litigation, bankruptcies, regulatory actions and corporate crime and investment fraud.
- Won Pacific Northwest regional and national awards for my enterprise reporting on topics including city politics, white-collar crime the business of sports.
- Editor and lead writer for the technology site Tech Flash, covering prominent tech and aerospace companies such as Boeing, Blue Origin, Microsoft and Amazon, as well as Seattle's startup and venture capital companies.

Assistant Metro Editor

The Seattle Times

September 2003 to December 2003

- Responsible for deadline and enterprise editing and writing as part of a temporary job working with the local political reporting team.

Writer and Editor

Aviation Week, Knight Ridder/Tribune Business News, Fannie Mae Foundation. - Washington, DC

September 2001 to August 2003

Highlights:

- Editor, writer, Fannie Mae Foundation. Edited scholarly journals; researched and wrote foundation's annual report and other reports on affordable-housing issues.
- Assistant news editor, Knight Ridder/Tribune Business News.
- Editor, DC Downtown News. Launched a weekly startup covering Washington, D.C.'s downtown business district.
- Writer, Aviation Week's Homeland Security & Defense, a division of The McGraw-Hill Companies. Capitol Hill-based coverage focused on lawmaking and spending during the historical national security buildup in the wake of the Sept.

Instructor

Philip Merrill College of Journalism, University of Maryland, College Park,

August 2000 to December 2001

- Taught reporting and writing classes while I pursued a Master of Arts degree in a mid-career program.
- Instructor for summer high school workshop for aspiring journalism majors.

City Editor

Skagit Valley Herald - Mount Vernon, WA

August 1995 to June 2000

- Managed a team of reporters who won Northwest journalism awards for environmental coverage and continuing coverage of a deadly accident at an Anacortes, Wash., petroleum refinery.
- Daily and enterprise coverage emphasized key Northwest issues, including growth, salmon protection and tribal affairs.
- Served as acting editor for 11 months overseeing a newsroom staff of 25 and was part of management team that launched a Sunday edition.
- Member of the newspaper's editorial board.

City Editor

The Daily Commercial - Leesburg, FL

November 1991 to July 1995

- Led 11-person staff at a New York Times Co. newspaper in Central Florida.

Staff Writer

The Tampa Tribune - Tampa, FL
October 1987 to November 1991

- Covered environmental issues, hospital regulation, politics and breaking crime news.
- Broke news about major environmental disaster at a Tampa Bay phosphate plant.
- Also, broke story about rampant sexual abuse at a state-run detention center for boys with developmental issues.

Business Reporter

The Daily Commercial
September 1986 to October 1987

- Wrote about growth and development as a staff business reporter.
- Won a prestigious Arthur Ochs Sulzberger Chairman's Award from The New York Times Co. for my enterprise reporting on a local developer who was going behind the scenes to convince local elected officials to allow him to build a private marina and restaurant in a public lakefront park.

Education

Master of Arts

University of Maryland Philip Merrill College of Journalism

Bachelor of Arts in political science

University of Florida, College of Liberal Arts and Sciences

Skills

- Teamwork, Written communication, Critical thinking, Adaptability, Multitasking, Creative problem-solving
- Journalism
- Blogging
- Search Engine Optimization (SEO)
- Content Management Systems
- WordPress
- Adobe InDesign
- Higher Education Teaching
- Writing Skills

Links

<http://GregLamm.com>

Awards

Peter Taylor Fellowship

The Kenyon Review Writers Workshop, Kenyon College, Gambier, Ohio.

Society of Professional Journalists (SPJ) Sigma Delta Chi award

For “Other People’s Money.” My series of in-depth stories pulled back the curtain on Seattle financier Darren Berg, who was convicted of fraud and money laundering for orchestrating a Ponzi scheme that cost investors \$140 million.

Society of Professional Journalists, Pacific Northwest Excellence in Journalism

First Place, General News Reporting for “Other People’s Money.”

Society of Professional Journalists, Pacific Northwest Excellence in Journalism

First Place, for government and politics reporting for a series of stories about the mayor of Seattle’s rocky relationship with the city’s business community.

Society of Professional Journalists, Pacific Northwest Excellence in Journalism,

First Place, Sports Reporting, for “Shooting for Glory,” the making of an NCAA Division I basketball program at Seattle University.

C.B. Blethen Memorial Award

First Place, Distinguished Deadline Reporting. For staff coverage of a refinery explosion that killed six workers.

Society of Professional Journalists, Pacific Northwest Excellence in Journalism

First Place, for special project called “Living with Nature, a Precarious Balance.”

“The Rivers of Florida”

Contributing writer for a book on Florida’s waterways.

Florida Press Club Public Service Award and New York Times Co. Chairman Arthur O. Sulzberger Award

For stories about a waterfront developer’s cozy deal with the city of Leesburg, Fla.

William Randolph Hearst Certificate of Merit

For my eyewitness account of a Florida State Prison execution.

Certifications and Licenses

American Press Institute

American Press Institute City Editors Seminar

Publications

Tour the Rugged Beauty of Washington’s North Cascades

<https://blog.wa.aaa.com/travel/getaways/north-cascades-washington/>

June 2020

A 127-mile stretch of Washington's State Route 20 (also known as the North Cascades Highway) takes travelers from Sedro-Woolley in the North Cascades' western foothills to the Old West-themed town of Winthrop on the eastern slopes of the mountain range.

Frat brothers, investors, partners — all of them trusted Darren Berg

<https://www.bizjournals.com/seattle/print-edition/2011/01/14/frat-brothers-investors-partners--.html?page=all>

January 2011

The tragic story of how a skilled but flawed entrepreneur orchestrated one of the Northwest's largest Ponzi schemes goes back to Frederick Darren Berg's fraternity days at the University of Oregon in the early 1980s

Getting investors on board for his bold plans put Darren Berg in the lap of luxury

<https://www.bizjournals.com/seattle/print-edition/2011/01/21/getting-investors-on-board-for-his.html>

January 2011

When Frederick Darren Berg arrived in Seattle in 1988, he was an unemployed college dropout with a failed business under his belt. He also was a convicted felon, serving five years of probation for a bank fraud conviction in Portland. Berg struggled to keep up his \$175 monthly restitution payments and mental health treatment. In Seattle, though, Berg took advantage of his fresh start, building a business empire that included a luxury bus company and a mortgage-backed securities business that attracted \$200 million from investors.

Darren Berg's scramble to keep his empire afloat and investors from closing in

<https://www.bizjournals.com/seattle/print-edition/2011/01/28/darren-bergs-scramble-to-keep-his.html>

January 2011

With a federal investigation heating up, Darren Berg scrambles to keep up with payments from his mortgage-backed Meridian funds as the economy tanked and worried investors wanted to cash out.

Seattle U's high-stakes strategy to build its brand through big-time sports

<https://www.bizjournals.com/seattle/stories/2009/11/16/story1.html?page=all>

August 2009

The inside story of the making of a NCAA Division I basketball program at Seattle University, a small Jesuit school that bet millions on athletics to lift the school's profile, attract elite students and ignite alumni and corporate donors. The expansion came during a brutal recession and as other parts of the school was forced to eliminate classes, trim teachers, freeze wages and reduce financial aid.

90-year-old Arthur Pearson began selling Fuller Brush products door-to-door 70 years ago -- he has no plans to stop

<https://www.bizjournals.com/seattle/stories/2008/04/14/story12.html>

April 2008

When Arthur Pearson was serving his country in the Pacific during World War II, the fighting took him to Saipan. And when the battle-weary Marines already dug in on the island found out that Pearson was a Fuller Brush man in civilian life, they got excited. "Those kids wanted toothbrushes," said Pearson, who arranged to have boxes of them shipped over for his fellow Marines.

Fastforward more than 60 years and Pearson is still selling products for The Fuller Brush Co., a job he said he has no intention of giving up.

Federal bank rules leave pot businesses with no place to put proceeds

<https://www.bizjournals.com/seattle/news/2013/04/05/federal-bank-rules-leave-pot.html?page=all>

April 2013

How can a legitimate business owner keep from running afoul of federal money-laundering laws? State banking regulators scrambled to solve the dilemma that threatened Washington's nascent legal marijuana industry.

Meticulous and competitive, CEO Jim Sinegal stays focused on Costco's expansion

<https://www.bizjournals.com/seattle/stories/2008/12/22/story6.html>

December 2008

Additional Information

References:

- Rami Grunbaum, Seattle Times business editor, ramigrun@gmail.com
- George Erb, former Puget Sound Business Journal editor and former journalism professor at Western Washington University, geoerb@seanet.com
- Michele Matassa Flores, Seattle Times executive editor, mflores@seattletimes.com
- Ashley Stewart, Business Insider tech reporter, ashannstew@gmail.com